



Lights On Lubec - Info Sheet

Introducing *Lights On Lubec* - A Seasonal Newspaper Showcasing Lubec, Campobello Island and Our Neighbors.

Brought to you by KodaYoda Enterprises, LLC; the same publisher as the 2008 *Summer Lights* guide, this season brings a change in format. We intend to combine our summer tourist guide with elements of a community newspaper.

Lights On Lubec will continue to be a free publication, funded entirely through advertising. We have budgeted for three issues; Spring, Summer and Fall! We welcome involvement and submissions from the general public, businesses, community organizations and town governments. Submit your calendar items, press releases, special events, school items, town notices, etc.

Keep it *Light*, Keep it Fun! That's our motto.

Published by: KodaYoda Enterprises, LLC
Editor: Jennifer Multhopp
Design & Layout: Ginny Morano

Cost: Free
Circulation: 12,500

2009 Publication Dates: May 21st (Spring), June 25th (Summer), September 3rd (Fall)

2009 Deadline for Submissions: May 15th, June 19th, August 28th

Display Ad Rates - Single Issue: Black & white text with graphic element (logo)
Full Page, Inside - \$450, size (w) 9.75" x (h) 14.225"
Full Page, Back Cover (process color) - \$500, size (w) 9.75" x (h) 14.225"
Half Page - \$255, size (w) 9.75" x (h) 7"
1 x 4 - \$65, size (w) 3.138 x (h) 4"
2 x 4 - \$125, size (w) 6.444" x (h) 4"
1 x 3 - \$45, size (w) 3.138 x (h) 3"

*** A **10% discount** will be applied to those advertisers who commit in advance to all three issues.
Must be paid in full prior to first issue print. ***

Text Only Ad Rate; Birthdays, Anniversaries, Memorials, etc. - \$10.00 each
One column by 1.5 inches tall

Camera ready ads acceptable as a PDF, email to: editor@kodayoda.com
Drop off or mail hard copies to: 28 School Street, Lubec, ME 04652
Remit Payment to: KodaYoda Enterprises, LLC, 28 School Street, Lubec, ME 04652
For more information go to www.kodayoda.com/lights.html